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DESIGN OF QUESTION PAPER BUSINESS STUDIES Class - XII

Time - 3 Hrs. Max. Marks - 100

The weightage to marks over different dimensions of the question paper shall be as under:

A. Weightage to Content/ Subject units

| S. No | o. Content Unit | Marks | | | | | |
|-------|---|-------|--|--|--|--|--|
| Part | Part A : Principles and Functions of Management | | | | | | |
| 1. | Nature and Significance of Management | 7 | | | | | |
| 2. | Principles of Management | 7 | | | | | |
| 3. | Business Environment | | | | | | |
| 4. | Planning | 7 | | | | | |
| 5 | Organizing | 10 | | | | | |
| 6 | Staffing | 10 | | | | | |
| 7 | Directing | 12 | | | | | |
| 8 | Controlling | 7 | | | | | |
| | Total (A) | 60 | | | | | |
| Part | B: Business Finance and Marketing | | | | | | |
| 9 | Financial Management | 12 | | | | | |
| 10 | Financial Markets | 8 | | | | | |
| 11 | Marketing | 14 | | | | | |
| 12 | Consumer Protection | 6 | | | | | |
| | Total (B) | 40 | | | | | |
| | Grand total (A+B) | 100 | | | | | |

B. Weightage to forms of Ouestions

| S. No. | Forms of Questions | Marks for each question | No. of questions | Total Marks |
|--------|------------------------------|-------------------------|------------------|-------------|
| 1. | Very short answer type (VSA) | 1 | 10 | 10 |
| 2. | Short answer type (SAI) | 3 | 5 | 15 |
| 3. | Short answer type (SAII) | 4 | 5 | 20 |
| 4. | Long answer type I (LA I) | 5 | 5 | 25 |
| 5. | Long answer type (LA II) | 6 | 5 | 30 |
| 6 | Total | | 30 | 100 |





C. Scheme of Options

There will be no overall choice. However, there is an internal choice in every question of 6 marks

D. Weightage to difficulty level of questions

| S. No | Estimated difficulty level of questions | Percentage |
|-------|---|------------|
| 1. | Easy | 30% |
| 2. | Average | 50% |
| 3. | Difficult | 20% |

E. <u>Typology of Questions</u>

In order to assess different abilities related to the subject, the question paper is likely to include questions based on higher order skills, such as open-ended questions, questions based on case-study, diagrams, cartoons given in the text book.





SAMPLE QUESTION PAPER I

Sub: Business Studies Class: XII

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| Units | | | | |
|---------------|-------------------|---------------------|--------------------|---------|
| | Very Short Answer | Short Answer I & II | Long Answer I & II | Total |
| | 1 | (3,4) | (5, 6) | |
| Unit-1 (7) | 1(2) | - | 5(1) | 7(3) |
| Unit-2 (7) | 1(2) | _ | 5(1) | 7(3) |
| Unit-3 (0) | _ | _ | _ | _ |
| Unit-4 (7) | 1(2) | _ | 5(1) | 7(3) |
| Unit- 5 (10) | _ | 4(1) | 6(1) | 10(2) |
| Unit- 6 (10) | | 4(1) | 6(1) | 10(2) |
| Unit- 7 (12) | 1(2) | 4(1) | 6(1) | 12(4) |
| Unit-8 (7) | _ | 3(1), 4(1) | _ | 7(2) |
| Unit- 9 (12) | _ | 3(2) | 6(1) | 12(3) |
| Unit- 10 (8) | - | 3(1) | 5(1) | 8(2) |
| Unit- 11 (14) | _ | 3(1) | 5(1),6(1) | 14(3) |
| Unit- 12 (6) | 1(2) | 4(1) | _ | 6(3) |
| | 10(10) | 35(10) | 55(10) | 100(30) |

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